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**JAGUAR PARTNERS WITH WINDSURFING WORLD
CHAMPION STEVEN VAN BROECKHOVEN FOR
“SECRETS OF THE WIND” DOCUMENTARY**

IN BRIEF

- Jaguar to partner with 2011 Windsurfing World Champion and three-time European Champion Steven van Broeckhoven for “Secrets of the Wind”, a unique documentary style windsurfing travel adventure.
- From May 5th to June 3rd Steven will travel across Europe in a Jaguar XF Sportbrake stopping at Europe’s best Windsurfing locations to live his passion for windsurfing, meet his fans, interact with sports’ celebrities and create exciting stories along the way.
- A dedicated microsite www.secretsofthewind.com as well as regular updates on European Jaguar Social Media Channels will enable the public to follow the journey in real time via #JaguarXF and #Secretsofthewind.

IN DETAIL

The iconic British car manufacturer Jaguar and 2011 Windsurfing World Champion Steven van Broeckhoven will partner for a unique documentary style windsurfing travel story “Secrets of the Wind”, a project also sponsored by NeilPryde and JP-Australia. From May 5th to June 3rd 2014 Steven and friends will embark on a windsurfing adventure through Europe, which will be documented through a series of short films produced by Andraž Žan.

Following the wind is the dream and passion of every windsurfer and its arrival always signals the beginning of a new adventure. The wind brings a sense of freedom, escape, adrenaline and the excitement of the unknown. The films will attempt to capture the essence of the wind and how it makes one feel alive as seen through the eyes of the ultimate wind worshipper.

“I believe that ‘Secrets of the Wind’ will be an amazing journey and an opportunity to showcase the windsurfing lifestyle, how alive it is and what it means to me”, says Steven van Broeckhoven. “I am



particularly excited to travel to my favourite Windsurfing destinations in the Jaguar XF Sportbrake, a car that for me represents the ideal Windsurfing travel companion thanks to its dynamic ability, practicality and versatility.”

Steven will be starting his journey in Belgium and then following the wind to the Netherlands, France, Germany, Austria, Italy, Spain and Portugal.

“Jaguar is delighted to partner with one of the world’s best windsurfers Steven van Broeckhoven for this exciting journey and provide real time updates on Jaguar’s European Social Media channels. The Sport of Windsurfing is one of the most ‘alive’ sporting disciplines and fits well with our brand promise of delivering an Alive driving experience” says Marc Lee, Jaguar Brand Manager Europe.

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- ENDS -

NOTES:

SECRETS OF THE WIND CHANNELS

- Website: www.secretsofthewind.com
- Facebook: www.facebook.com/secretsofthewind2014
- Twitter: <https://twitter.com/SECRETSOTWIND>
- Instagram: http://instagram.com/secrets_of_the_wind/
- Vimeo: <https://vimeo.com/sotw>
- YouTube: <https://www.youtube.com/channel/UCQk9toBpMLqvLmilPCRL-Xw>

ABOUT JAGUAR XF SPORTBRAKE

- The XF Sportbrake is the most versatile derivative of the award winning Jaguar XF.
- It represents a compelling combination of elegance and capability - both practical and dynamic.
- It extends Jaguar's design leadership to create a desirable, premium estate.
- Remote-fold levers drop the 60:40 split rear seats (with integral ski-hatch) to create up to 1675 litres of load-space.
- A full five-seater with an additional 48mm of rear headroom.



- Rear air suspension allows for self-levelling while load carrying with no dynamic penalty.
- Jaguar's Adaptive Dynamics System - which continuously monitors the suspension and can adjust damping rates accordingly up to 500 times a second - is available on all XF Sportbrake derivatives.
- Tailgate features 'soft-close' as standard, and can be specified with fully powered open/close functionality.
- Acclaimed premium-quality interior materials used in the cabin are also a feature of the load-space.
- Self-leveling rear air suspension allows for constant ride height whatever the load.
- Available with both Aero and Black styling packs for additional on-the-road presence.
- Driven by Jaguar's refined, powerful and efficient range of four- and six-cylinder turbo-diesel engines as well as recently launched 550PS 5.0 litre V8 supercharged petrol engine in the XFR-S Sportbrake
- Matches the XF saloon for both aerodynamics, torsional stiffness and dynamic handling ability.
- A range of accessories - both internally mounted by floor rails and externally by roof rails - extends the versatility of the XF Sportbrake still further.

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